

## 沙地阿拉伯紡織展覽簡介會 - Saudi Stitch & Tex Expo



免費研討會



2024年9月6日  
11:00 – 12:00



九龍達之路78號生產力  
大樓1樓123室及  
Zoom直播



廣東話



有興趣參展「香港館」之  
中小型紡織業相關企業

在香港特別行政區政府「工商機構支援基金」資助下，港九纖維布疋批發商聯會（布商聯會）將於2024年11月18至20日於Saudi Stitch & Tex Expo 設立「香港館」，由生產力局擔任執行機構，讓香港紡織業相關的企業發掘中東具潛力的合作伙伴，進一步拓展本港紡織業的商機。

屆時「香港館」將展出一系列高品質的布料及派發布料樣板書，以突顯本港布料供應商的優勢及能力，藉此提高香港紡織製造業的形象。

請立即登記參加是次簡介會，了解如何成為參展商，把握免費的宣傳推廣機會！

## 簡介會流程

時間	內容
11:00 – 11:20	分享過往參加2023越南及泰國展覽成效和心得
11:20 – 11:30	香港館@Saudi Stitch & Tex Expo簡介
11:30 – 11:55	沙地阿拉伯：經濟發展概況及紡織面料市場機遇
11:55 – 12:00	問答時間

## 報名方法

請掃描右方 QR Code 或到以下連結登記：

<http://u.hkpc.org/bbk>



## 合作機構 (排名不分先後)



### 免責聲明

在此刊物上 / 活動內 (或項目小組成員) 表達的任何意見、研究成果、結論或建議，並不代表香港特別行政區政府或工商機構支援基金評審委員會的觀點。

查詢 陳小姐 | +852 2788 6047 | [ellychen@hkpc.org](mailto:ellychen@hkpc.org)  
林小姐 | +852 2788 5503 | [prudencelam@hkpc.org](mailto:prudencelam@hkpc.org)



## Briefing session for Saudi Arabia textile exhibition - Saudi Stitch & Tex Expo



### Free Seminar



6 Sep 2024  
11:00 - 12:00

Room 123, 1/F, HKPC  
Building, 78 Tat Chee  
Avenue, Kowloon and  
Zoom online broadcast

Cantonese

SMEs in fashion and  
textile industry who  
interested in Hong  
Kong Pavilion

With funding from the "Trade and Industrial Organisation Support Fund" of the HKSAR Government, and HKPC as the implementation agent, the Hong Kong & Kowloon Textile Fabrics Wholesalers Association Limited (HKTFWA) will set up a Hong Kong Pavilion at Saudi Stitch & Tex Expo in Saudi Arabia from 18 - 20 Nov 2024, in order to allow Hong Kong textile fabrics enterprises to explore potential partners in the Middle East and further expand business opportunities.

Hong Kong Pavilion will display a series of high-quality fabrics and distribute fabric swatch books to highlight the advantages and capabilities of Hong Kong fabric suppliers, thereby enhancing the image of Hong Kong textile fabrics industry.

Please register to learn about becoming an exhibitor to seize the free promotion opportunity now!

## Agenda

Time	Programme
11:00 – 11:20	Review the experience of participating Vietnam and Thailand exhibitions in 2023
11:20 – 11:30	Introduction of Hong Kong pavilion@Saudi Arabia exhibition
11:30 – 11:55	Saudi Arabia: Overview of economic development and textile fabrics market opportunities
11:55 – 12:00	Q&A

## Enrolment method

Please scan the QR Code or click below link:

<http://u.hkpc.org/bbq>



## Collaborating Organisations (in no particular order)



### Disclaimer

Any opinions, findings, conclusions or recommendations expressed in this material/event (or by members of the project team) do not reflect the views of the Government of the Hong Kong Special Administrative Region or the Vetting Committee of the Trade and Industrial Organisation Support Fund.

## Enquiry

Ms Elly Chen | +852 2788 6047 | [ellychen@hkpc.org](mailto:ellychen@hkpc.org)  
Ms Prudence Lam | +852 2788 5503 | [prudencelam@hkpc.org](mailto:prudencelam@hkpc.org)